



Mondial du LION

CHAMPIONNAT
DU MONDE
D'ÉQUITATION

PRESS KIT

DU 19 AU 22 OCTOBRE 2023

PARC DÉPARTEMENTAL DE L'ISLE BRIAND - LE LION D'ANGERS

WWW.MONDIALDULION.COM

FEI WBFSE EVENTING WORLD BREEDING CHAMPIONSHIP LION D'ANGERS 2023



anjou

anjou bleu
Office du Tourisme

Anjou bleu
le pays

Vallées du
Haut-Anjou

**RÉGION
PAYS
de la LOIRE**

le Lion d'Angers

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ET DE L'ALIMENTATION**

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Crédit Mutuel

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THE MONDIAL DU LION

A MAJOR IMPACT ON HIS TERRITORY

A study, carried out by the Institut Français du Cheval et de l'Équitation in 2016, 2017 and 2018 provides an overall reading of the impact of the Mondial du Lion on the territory. A document, available at www.mondialdulion.com, summarises the main results of the analysis of the short-term economic, social and environmental impact of the event. Here are a few key points:

Economic impact (edition 2016)

- > 1.9 million euros with 62% of expenditure investing within inside the territory.
- > 1 € injected into the event by the organisation creates **2,50 € of added value** for the territory.

Social impact (edition 2017)

- > The **social benefits** are **3,2 times higher** than the cost of the event to the regional authority. This confirms the relevance of the public funds invested in the event.
- > Average satisfaction score : **9/10**
- > 98 % of spectators enjoyed attending the 2017 Mondial du Lion, and **96 %** would like to return.

Environmental impact

- > Since 2018, the organisation has improved in terms of waste reduction, public transport...

Mondial du Lion is above all:

- > Over 46,000 spectators in 2022
- > Strong partnerships with **four schools** in the region : the high school Gaston Lesnard of Laval, l'ESTHUA, l'IPAC Bachelor Factory d'Angers and Le Bois Tillac - high school Gabriel Nantes.

Parc départemental de l'Isle Briand - Le Lion d'Angers / **from 19th to 22nd octobre 2023**

39th EDITION OF **LE MONDIAL DU LION**

Le Mondial du Lion, the Grand Ouest's unmissable, equestrian sporting event, will be celebrating its 39th edition from 19 to 22 October 2023 at Le Lion d'Angers.

As every year, since 1985, let's meet at the Parc départemental de l'Isle Briand for the World Eventing Championship for young horses aged 6 and 7. Eventing is an Olympic discipline and is often compared to triathlon.

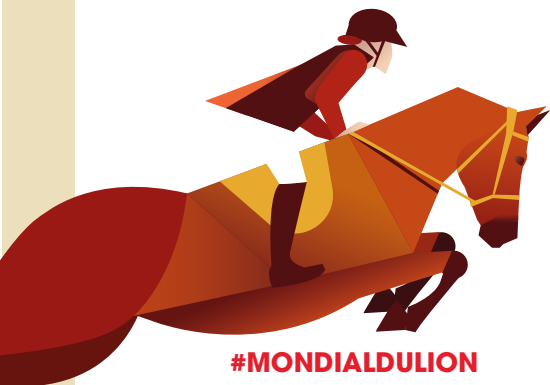
A benchmark in the annual calendar, since Le Mondial du Lion always takes place in week 42 and marks the start of the french holidays.

The goal remains the same: to develop and promote top-level sport, particularly for the younger generation.

For several years now, in parallel with the event, **Les Espoirs du Complet** have been taking place to reward the best 3-year-old horse in eventing

This year, the 4-year-old, 5-year-old and 6-year-old generations will also be honoured at **the Jeunes Talents du Complet SHF by Forestier**, which will take place on Saturday evening, at the end of the cross-country event.

This edition also marks a turning point in the life of Mondial du Lion, as it is the first edition of its new President : **Yves-Marie VANDAMME.**



#MONDIALDULION

A COMMITTED EVENT



An instigator in terms of Sustainable Development, Le Mondial du Lion was the first equestrian sports event to sign the French Ministry of Sport's 15 Commitments Charter.

Mondial du Lion has also been awarded the EquuRes label, and is firmly committed to achieving the sustainable development objectives set by UNESCO.

As such, it is stepping up its efforts every year to become the benchmark for CSR in equestrian competitions by 2024. In 2023, the organisation's flagship decision was to use only local restaurateurs or those located less than 100km away.



The Charter of 15 commitments

This charter was created at the initiative of the Ministry of Sport, in partnership with WWF France. It supports sports event organisers in implementing the Sustainable Development objectives for 2024. The 15 commitments are broken down as follows:

- 5 commitments to limit our environmental impact
- 3 commitments for a more responsible economy
- 4 commitments to combat discrimination
- 3 commitments to inform, educate and train



The EquuRES label

This label was created specifically for the equine sector to promote sustainable development and animal welfare.

It is based on 9 themes:

- Nutrition, Litter
- Veterinary care and well-being
- Trip and transport
- Infrastructure and equipment
- Nutrition and accommodation
- Water and energy
- Outdoor spaces and landscaping
- Manure and waste
- Team management and communication

The criteria associated with these themes are assessed annually by an independent body.

THE FINEST **INTERNATIONAL** CHAMPIONS

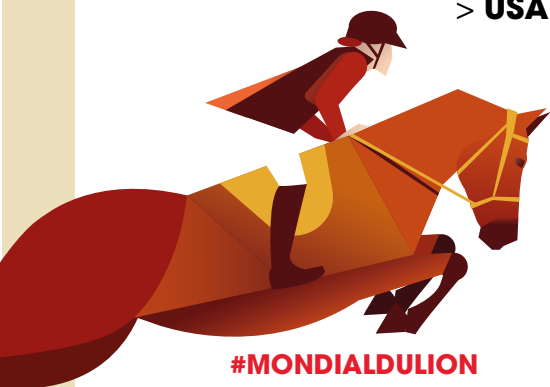


In 2023, 116 horses, representing 21 nations, are expected to line up at the start of this 39th edition.

The list of nominative starters was published on September 18 and the list of final starters on October 2. Among the latter we find all the entries for this Mondial du Lion 2023.

The big names in the discipline, as well as newcomers, who will be present, are for :

- > **Australia** : Kevin McNab, winner in 2021
- > **France** : Nicolas Touzaint, Thomas Carlile, Astier Nicolas, Alexis Goury, Stéphane Landois, Clara Loiseau, Gireg Le Coz, Christopher Six, Luc Château, Camille Lejeune, Matthieu Vanlandeghem,
- > **Great Britain** : Yasmin Ingham, reigning world champion, Kitty King, Sarah Bullimore, Izzy Taylor,
- > **Germany** : Andreas Dibowski,
- > **Ireland** : Ian Cassells,
- > **Italy** : Rebecca Chiappero,
- > the **Netherlands** : Merel Blom, Sanne De Jong,
- > **New zealand** : Samantha Lissington,
- > **USA** : Chris Talley



#MONDIALDULION

THE PROGRAM



WEDNESDAY
18 OCTOBRE

THURSDAY
19 OCTOBRE

FRIDAY
20 OCTOBRE

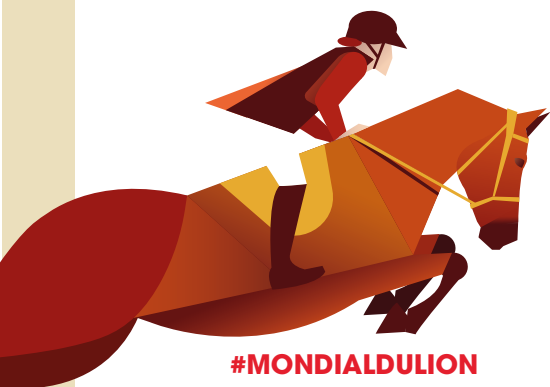
SATURDAY
21 OCTOBRE

SUNDAY
22 OCTOBRE

Competitors must arrive on site no later than 8pm on Tuesday 17 October.

2pm Inspection of 6-year-old horses

In succession Inspection of 6-year-old horses



#MONDIALDULION

THE PROGRAM



WEDNESDAY
18 OCTOBRE

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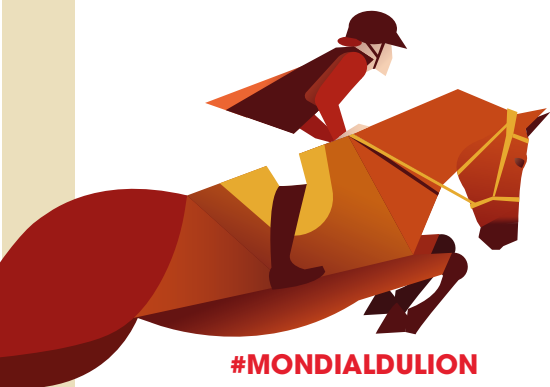
SATURDAY
21 OCTOBRE

SUNDAY
22 OCTOBRE

9am Opening of the village
The competition opens with Dressage event for 6-year-old horses

1pm Dressage event for 7-year-old horses

6pm Espoirs du Complet: free jumping



#MONDIALDULION

THE PROGRAM



WEDNESDAY
18 OCTOBRE

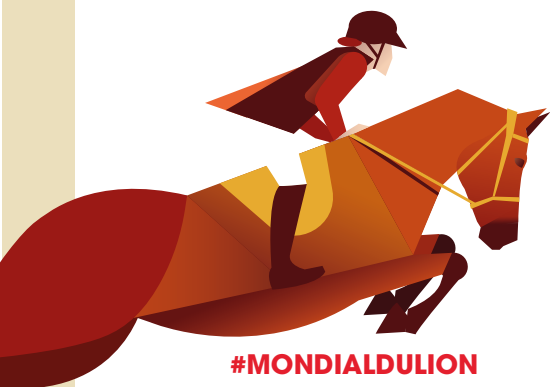
THURSDAY
19 OCTOBRE

FRIDAY
20 OCTOBRE

SATURDAY
21 OCTOBRE

SUNDAY
22 OCTOBRE

- 9am** Opening of the village
Training event for 6-year-old horses
- 1pm** Dressage event for 7-year-old horses
- 4pm** Espoirs du Complet : presentation then prize-giving ceremony



#MONDIALDULION

THE PROGRAM



WEDNESDAY
18 OCTOBRE

THURSDAY
19 OCTOBRE

FRIDAY
20 OCTOBRE

SATURDAY
21 OCTOBRE

SUNDAY
22 OCTOBRE

9am

Opening of the event site

10am Cross-country event for 6-year-old horses

1pm Cross-country event for 7-year-old horses

5pm Les jeunes talents du complet SHF by Forestier

5:30pm Fan'zone : the meeting with the sportsmen and women of the day

#MONDIALDULION

THE PROGRAM



WEDNESDAY
18 OCTOBRE

THURSDAY
19 OCTOBRE

FRIDAY
20 OCTOBRE

SATURDAY
21 OCTOBRE

SUNDAY
22 OCTOBRE

9am

Opening of the event site

11am Jumping event for 6-year-old horses

2:30pm Jumping event for 7-year-old horses

4pm Prize-giving

#MONDIALDULION

CROSS : ONE PROJECT, ONE STORY

The showpiece event of eventing, the cross-country race, is several kilometres where the horses have to keep up a steady pace.

The hallmark of Le Mondial du Lion, the **mythical obstacles** are seen around the world: the Owl, the Spider, the Phoenix and the Trumpet are all monuments that thousands of people aspire to see every year.

In 2023, new obstacles will be added to the course designed by **Pierre Michelet**, including the Wooden Towers. We tell you all about it.

In 2022, **The high school Gaston Lesnard in Laval** contacted Sophie Cellier, technical director of the Mondial du Lion. A first project was undertaken: the restoration of the dovecote. The school's teaching staff then came up with the idea of building a cross-country obstacle. No waiting, the project was launched!

First stage: the project in theory. After receiving the instructions, the students got together in pairs to devise an obstacle, while respecting the wishes of the organisation and the regulations. Using 3D software, they were able to present their project.

Second stage: validation of the project. At the beginning of December 2022, the organisation travelled to the Laval high school to see the presentation of each project. Two of the projects caught the eye. The students then got together and worked together to develop them further. In the end, the Wooden Towers project was chosen.

Third stage: construction. This began in March 2023. Two classes worked on all the phases of the construction. The obstacle was accepted and validated in June. The obstacle was then dismantled, moved and reassembled in Le Lion d'Angers in September 2023.



THE CROSS COURSE



#MONDIALDULION

THE VILLAGE



Over 100 exhibitors expected for this 39th edition.

Many exhibitors are here from 19 to 22 October.

On the catering side, there will be Two are easily identifiable in the the village.

As in the past, the refreshment in 2022, our partner partner: the VandB.

This year, 4 points food and refreshment outlets along the cross-country course. A great way for for spectators to take a break throughout the park.



#MONDIALDULION

FOLLOW THE COMPETITION



LIVE STREAMING



LIVE TIMING



RÉSEAUX SOCIAUX



PRESSE

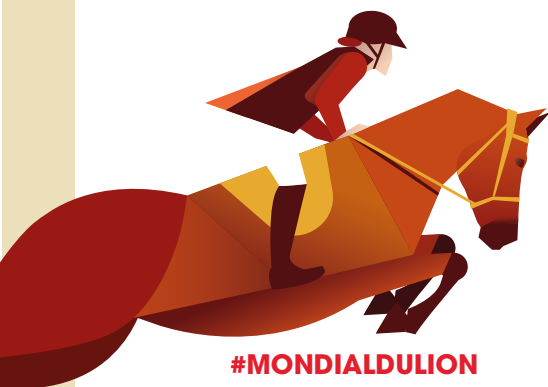
A 100% digital competition

The leading platform for watching all the competition events is the Mondial du Lion website:
www.mondialdulion.com

The public will also be able to follow the live coverage on the Mondial du Lion's social networks, in particular the two horse inspections, as well as on the GrandPrix and l'Eperon platforms.

The Horse Republic application is once again the official application of the Mondial du Lion.

After a quiz on equine well-being in September, a photo competition will be held during the event on the theme : **the human-horse relationship**.



#MONDIALDULION

FOLLOW THE COMPETITION



LIVE STREAMING



LIVE TIMING



RÉSEAUX SOCIAUX



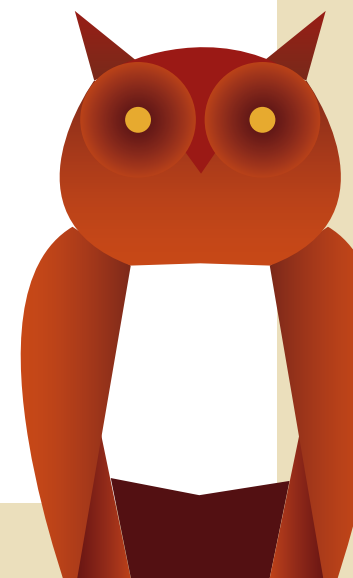
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An essential tool, World Sport Timing gives the public all the information they need to follow the competition: times, start-lists and live results.

On www.mondialdulion.com simply click on the «Results 6 years» or «Results 7 years» links below the live video.



#MONDIALDULION



FOLLOW THE COMPETITION



LIVE STREAMING



LIVE TIMING



RÉSEAUX SOCIAUX



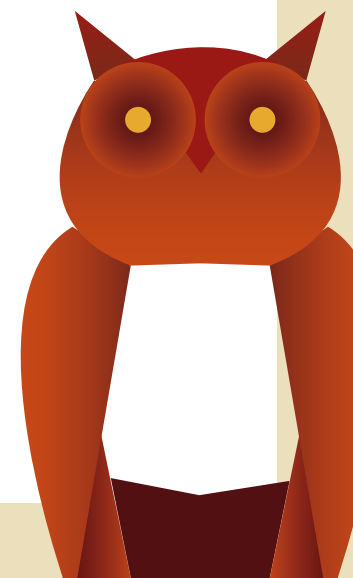
PRESSE

Exclusivity 2023 !

As every year, spectators will be able to follow the action and share their memories of the Mondial du Lion with **#MondialduLion**.

The organisation is present on Facebook, Instagram, X (formerly Twitter) and, more recently, **LinkedIn**.

#MONDIALDULION



FOLLOW THE COMPETITION



LIVE STREAMING



LIVE TIMING



RÉSEAUX SOCIAUX



PRESSE

Three press conferences

On Friday 20, Saturday 21 and Sunday 22 October, at the end of the tests, the three riders at the top of the ranking will be invited to press conferences.

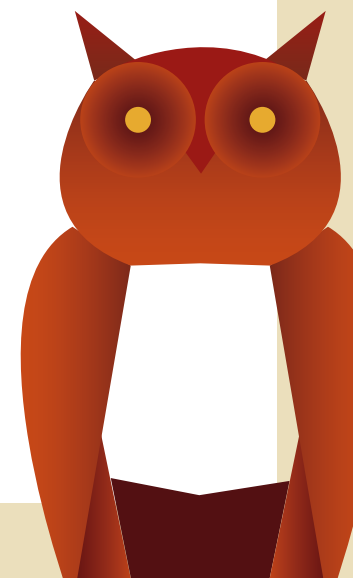
They will take place in the press room so as to be as close as possible to the players involved.

The press will have access to mixed zones where they will be able to interview the athletes and their entourage.

Access to the stables is only available on request and accompanied by a press relations officer.



#MONDIALDULION



LES ESPOIRS DU COMPLET



Les Espoirs du Complet was created 7 years ago to promote the expertise of French breeders and trainers in eventing.

This project was born from the desire of the Selle Français and the Anglo-Arab studbooks, France Complet and the Pays de la Loire Breeders' Association to present our best 3-year-olds, selected from all over the country, at the World Championships for 6- and 7-year-olds: the Mondial du Lion.

A joint effort to promote our horses who, under French or foreign colours, win in the best international arenas, as they did at the last Olympic Games.

The Pratoni World Championships 2022 will be marked by the participation and results of French eventing horses.

The results of this year's European Championships at the Haras du Pin confirm this sense of excellence.

We must congratulate and encourage the breeders and riders involved in the selection and training of all these young horses whose characteristics meet the requirements of the discipline.

We hope that our selection for 2023 will live up to our collective ambition and that the professionals gathered on this occasion will unearth the treasures of the years to come.

We would like to thank all our partners who support this event, the Pays de la Loire

Region, the Lion Equestre - Mondial du Lion, the Ecole Blondeau and all our volunteers, team and service providers who redouble their efforts in the service of Breeding and Breeders.

Enjoy the competition and long live the Espoirs du Complet.

#MONDIALDULION



#MONDIALDULION

THE INSTITUTIONAL PARTNERS



#MONDIALDULION

THEY SUPPORT US



Crédit  Mutuel


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#MONDIALDULION



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Crédits photos : Solène Bailly

