


## THE MONDIAL DU LION PARTNERS WITH O2M TO MONITOR AND IMPROVE ITS ENVIRONMENTAL PERFORMANCE

*On the occasion of World Environment Day, the Mondial du Lion announces a new partnership with O2M, a recognized expert in environmental performance for nearly 20 years.*

This collaboration will equip the Mondial du Lion with the tools to **measure, manage, and highlight its environmental impact starting with the 2025 edition**, which also marks the 40th anniversary of the event.

 O2M has been supporting event organizers in their responsible transition for nearly two decades, providing measurement, management, and communication tools related to environmental impact. This new collaboration allows the Mondial du Lion to **take its commitment to the next level**, with full awareness of its performance in respect of its unique setting—the *Parc de l'Isle Briand*, designated as a *Sensitive Natural Area*.

*« This strategic partnership aligns with a long-term vision: to make the Mondial du Lion a model of an international sporting event committed to environmental transition, without compromising on sporting excellence or spectator experience. »*

*– Yves-Marie Vandamme, President of the Mondial du Lion*

With support from O2M, the 40th edition of the Mondial du Lion will benefit from:

- A complete **Carbon Footprint assessment** (mobility, energy, waste, food, etc.)
- Definition and implementation of a **reduction and compensation action plan**
- **Awareness-raising initiatives** with transparent, accurate, and educational communication

## A COMMITMENT ALREADY UNDERWAY

This partnership builds on solid foundations. The Mondial du Lion has already undertaken a proactive sustainable development policy

**EquuRES label – Excellence level**, for animal welfare and responsible equestrian practices

**REEVE label** (Eco-Event Network) awarded in 2024, recognizing concrete actions such as:

- Promotion of soft mobility and carpooling (Kuhoo.tz, Aléop)
- Comprehensive waste sorting and management across the site
- Focus on inclusion and working conditions
- Strong collaboration with local stakeholders

This October, the Mondial du Lion will celebrate its 40th anniversary. This partnership with O2M reflects the ambition to make this edition a benchmark for international events seeking to reduce their environmental impact, honor their natural surroundings, and align with the growing expectations of the public.

 More info : [www.mondialdulion.com](http://www.mondialdulion.com) / [o2m-groupe.com](http://o2m-groupe.com)

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More info about O2M : <https://www.o2m-groupe.com/>

Also see : [La fresque des activités équestres lance ses ateliers !](#)